# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D.C. 20549 <br> <br> FORM 8-K 

 <br> <br> FORM 8-K}

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): May 8, 2024

## Vericel Corporation

(Exact name of registrant as specified in its charter)

## Michigan

(State or other jurisdiction of incorporation)

001-35280
(Commission File
Number)

| 64 Sidney Street |  |
| :--- | :---: |
| Cambridge, MA | $\mathbf{0 2 1 3 9}$ |
| (Address of principal executive offices) | (Zip Code) |

94-3096597
(I.R.S. Employer Identification No.)

Registrant's telephone number, including area code: (617) 588-5555

## Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:
$\frac{\text { Title of each class }}{\text { Common Stock, no par value }} \cdots \frac{\text { Trading Symbol(s) }}{\text { VCEL }} \cdots \frac{\text { Name of each exchange on which registered }}{\text { NASDAQ }}$

Indicate by a check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§240.12b-2 of this chapter). Emerging Growth Company $\square$

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02. Results of Operations and Financial Condition

On May 8, 2024, Vericel Corporation issued a press release announcing its financial results for the fiscal quarter ended March 31, 2024, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Report on Form 8-K and Exhibit 99.1 attached hereto is intended to be furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such filing.

## Item 9.01. Financial Statements and Exhibits

## Exhibit No.

99.1

104

## Description

Press Release of Vericel Corporation, "Vericel Reports First Quarter 2024 Financial Results and Raises Full-Year 2024 Financial Guidance"

Cover page interactive data file (embedded within the Inline XBRL document).

## EXHIBIT INDEX

99.1 Press Release of Vericel Corporation, "Vericel Reports First Quarter 2024 Financial Results and Raises Full-Year 2024 Financial Guidance"

104
Cover page interactive data file (embedded within the Inline XBRL document).

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Vericel Corporation

Date: May 8, 2024
By: $\quad$ /s/ Joseph A. Mara
Name: Joseph A. Mara
Chief Financial Officer
(Principal Financial Officer)

## Vericel Corporation

# Vericel Reports First Quarter 2024 Financial Results and Raises Full-Year 2024 Financial Guidance 

 Total Revenue Increased 25\% to \$51.3 MillionRecord First Quarter MACI Revenue of \$40.2 Million and Burn Care Revenue Growth of $\mathbf{6 3 \%}$
Adjusted EBITDA Growth of 325\%
Full-Year 2024 Revenue Guidance Raised to \$238-\$242 Million
Conference Call Today at 8:30am Eastern Time

CAMBRIDGE, Mass., May 8, 2024 (GLOBE NEWSWIRE) — Vericel Corporation (NASDAQ:VCEL), a leader in advanced therapies for the sports medicine and severe burn care markets, today reported financial results and business highlights for the first quarter ended March 31, 2024.

## First Quarter 2024 Financial Highlights

- Total net revenue increased $25 \%$ to $\$ 51.3$ million
- $\mathrm{MACI}^{\circledR}$ net revenue growth of $18 \%$ to $\$ 40.2$ million
- Burn Care net revenue growth of $63 \%$ to $\$ 11.1$ million, consisting of $\$ 10.7$ million of Epicel ${ }^{\circledR}$ revenue and $\$ 0.4$ million of NexoBrid ${ }^{\circledR}$ revenue
- Gross margin of $69 \%$
- Net loss of $\$ 3.9$ million, or $\$ 0.08$ per diluted share
- Non-GAAP adjusted EBITDA increased $325 \%$ to $\$ 7.2$ million, representing adjusted EBITDA margin of $14 \%$
- Operating cash flow of $\$ 7.2$ million
- As of March 31, 2024, the Company had approximately $\$ 148$ million in cash, restricted cash and investments, and no debt


## Business Highlights and Updates

- Record first quarter total revenue and MACI revenue, and second highest Epicel quarterly revenue since launch
- Record first quarter gross margin increased more than 400 basis points and adjusted EBITDA margin expanded approximately 1,000 basis points versus prior year
- Second highest number of MACI biopsies and surgeons taking biopsies in a quarter since launch
- NexoBrid launch progressing with more than 60 Pharmacy and Therapeutics (P\&T) committee submissions, approximately 40 burn centers obtaining approval and more than 30 centers placing initial orders
"The Company had a very strong start to the year, delivering top-tier revenue growth with significant margin expansion and profitability growth," said Nick Colangelo, President and CEO of Vericel. "Based on the strength of our core portfolio and the contributions from new product launches, we believe that the Company is very well-positioned for continued high revenue and profit growth in 2024 and beyond."


## 2024 Financial Guidance

- Total net revenue for 2024 now expected to be in the range of $\$ 238$ to $\$ 242$ million, compared to the previous guidance of $\$ 237$ to $\$ 241$ million
- Maintaining profitability guidance of gross margin of approximately $70 \%$ and adjusted EBITDA margin of approximately 20\%


## First Quarter 2024 Results

Total net revenue for the quarter ended March 31, 2024 increased $25 \%$ to $\$ 51.3$ million, compared to $\$ 41.0$ million in the first quarter of 2023. Total net product revenue for the quarter included $\$ 40.2$ million of MACI (autologous cultured chondrocytes on porcine collagen membrane) net revenue, $\$ 10.7$ million of Epicel (cultured epidermal autografts) net revenue, and $\$ 0.4$ million of NexoBrid (anacaulase-bcdb) net revenue, compared to $\$ 34.2$ million of MACI net revenue and $\$ 6.8$ million of Epicel net revenue, respectively, in the first quarter of 2023.

Gross profit for the quarter ended March 31, 2024 was $\$ 35.4$ million, or $69 \%$ of net revenue, compared to $\$ 26.5$ million, or $65 \%$ of net revenue, for the first quarter of 2023.

Total operating expenses for the quarter ended March 31,2024 were $\$ 40.8$ million, compared to $\$ 34.7$ million for the same period in 2023. The increase in operating expenses was primarily due to development activities for MACI arthroscopic instruments, increased headcount and related employee expenses and lease expense associated with the Company's new facility that is under construction.

Net loss for the quarter ended March 31,2024 was $\$ 3.9$ million, or $\$ 0.08$ per diluted share, compared to $\$ 7.5$ million, or $\$ 0.16$ per diluted share, for the first quarter of 2023.

Non-GAAP adjusted EBITDA for the quarter ended March 31, 2024 was $\$ 7.2$ million, or $14 \%$ of net revenue, compared to $\$ 1.7$ million, or $4 \%$ of net revenue, for the first quarter of 2023. A table reconciling non-GAAP measures is included in this press release for reference.

As of March 31, 2024, the Company had approximately $\$ 148$ million in cash, restricted cash and investments, and no debt.

## Conference Call Information

Today's conference call will be available live at 8:30 a.m. Eastern Time and can be accessed through the Investor Relations section of the Vericel website at http://investors.vcel.com/events-presentations. A slide presentation with highlights from today's conference call will be available on the webcast and in the Investor Relations section of the Vericel website. Please access the site at least 15 minutes prior to the scheduled start time in order to download the required audio software, if necessary. To participate by telephone, please register here to receive dial-in details and your personal passcode. A replay of the webcast will be available on the Vericel website until May 8, 2025.

## About Vericel Corporation

Vericel is a leading provider of advanced therapies for the sports medicine and severe burn care markets. The Company combines innovations in biology with medical technologies, resulting in a highly differentiated portfolio of innovative cell therapies and specialty biologics that repair injuries and restore lives. Vericel markets three products in the United States. MACI (autologous cultured chondrocytes on porcine collagen membrane) is an autologous cellularized scaffold product indicated for the repair of symptomatic, single or multiple full-thickness cartilage defects of the knee with or without bone involvement in adults. Epicel (cultured epidermal autografts) is a permanent skin replacement for the treatment of patients with deep dermal or full thickness burns greater than or equal to $30 \%$ of total body surface area. Vericel also holds an exclusive license for North American rights to NexoBrid (anacaulase-bcdb), a biological orphan product containing proteolytic enzymes, which is indicated for the removal of eschar in adults with deep partial-thickness and/or full-thickness burns. For more information, please visit www.vcel.com.

## GAAP v. Non-GAAP Measures

Vericel's reported earnings are prepared in accordance with generally accepted accounting principles in the United States, or GAAP, and represent earnings as reported to the Securities and Exchange Commission. Vericel has provided in this release certain financial information that has not been prepared in accordance with GAAP. Vericel's management believes that the nonGAAP adjusted EBITDA described in this release, which includes adjustments for specific items that are generally not indicative of our core operations, provides additional information that is useful to investors in understanding Vericel's underlying performance, business and performance trends, and helps facilitate period-to-period comparisons and comparisons of its financial measures with other companies in Vericel's industry. However, the non-GAAP financial measures that Vericel uses may differ from measures that other companies may use. Non-GAAP financial measures are not required to be uniformly applied, are not audited and should not be considered in isolation or as substitutes for results prepared in accordance with GAAP.

Epicel ${ }^{\circledR}$ and MACI ${ }^{\circledR}$ are registered trademarks of Vericel Corporation. NexoBrid ${ }^{\circledR}$ is a registered trademark of MediWound Ltd. and is used under license to Vericel Corporation. © 2024 Vericel Corporation. All rights reserved.

## Forward-Looking Statements

Vericel cautions you that all statements other than statements of historical fact included in this press release that address activities, events or developments that we expect, believe or anticipate will or may occur in the future are forward-looking statements. Although we believe that we have a reasonable basis for the forward-looking statements contained herein, they are based on current expectations about future events affecting us and are subject to risks, assumptions, uncertainties and factors relating to our operations and business environment, all of which are difficult to predict and many of which are beyond our control. Our actual results may differ materially from those expressed or implied by the forward-looking statements in this press release. These statements are often, but are not always, made through the use of words or phrases such as "anticipates," "intends," "estimates," "plans," "expects," "continues," "believe," "guidance," "outlook," "target," "future," "potential," "goals" and similar words or phrases, or future or conditional verbs such as "will," "would," "should,""could," "may," or similar expressions.

Among the factors that could cause actual results to differ materially from those set forth in the forward-looking statements include, but are not limited to, uncertainties associated with our expectations regarding future revenue, growth in revenue, market penetration for MACI, Epicel, and NexoBrid, growth in profit, gross margins and operating margins, the ability to continue to scale our manufacturing operations to meet the demand for our cell therapy products, including the timely completion of a new headquarters and manufacturing facility in Burlington, Massachusetts, the ability to achieve or sustain profitability, contributions to adjusted EBITDA, the expected target surgeon audience, potential fluctuations in sales and volumes and our results of operations over the course of the year, timing and conduct of clinical trial and product development activities, timing and likelihood of the FDA's potential approval of the arthroscopic delivery of MACI to the knee or the use of MACI to treat cartilage defects in the ankle, the estimate of the commercial growth potential of our products and product candidates, competitive developments, changes in third-party coverage and reimbursement, physician and burn center adoption of NexoBrid, supply chain disruptions or other events or factors affecting MediWound's ability to manufacture and supply sufficient quantities of NexoBrid to meet customer demand, including but not limited to the ongoing Israel-Hamas war, negative impacts on the global economy and capital markets resulting from the conflict in Ukraine and the Israel-Hamas war, adverse developments affecting financial institutions, companies in the financial services industry or the financial services industry generally, global geopolitical tensions or record inflation and potential future impacts on our business or the economy generally stemming from a resurgence of COVID-19 or another similar public health emergency.

These and other significant factors are discussed in greater detail in Vericel's Annual Report on Form 10-K for the year ended December 31, 2023, filed with the Securities and Exchange Commission (SEC) on February 29, 2024, Vericel's Quarterly Report on Form 10-Q for the quarter ended March 31, 2024, filed with the SEC on May 8, 2024, and in other filings with the SEC. These forward-looking statements reflect our views as of the date hereof and Vericel does not assume and specifically disclaims any obligation to update any of these forward-looking
statements to reflect a change in its views or events or circumstances that occur after the date of this release except as required by law.

## Investor Contact:

Eric Burns
ir@vcel.com
+1 (734) 418-4411

## Media Contact:

Julie Downs
media@vcel.com

## VERICEL CORPORATION

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

 (in thousands, except per share amounts - unaudited)|  | Three Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2024 |  | 2023 |  |
| Product sales, net | \$ | 51,281 | \$ | 41,017 |
| Total revenue |  | 51,281 |  | 41,017 |
| Cost of product sales |  | 15,927 |  | 14,497 |
| Gross profit |  | 35,354 |  | 26,520 |
| Research and development |  | 6,418 |  | 5,212 |
| Selling, general and administrative |  | 34,400 |  | 29,485 |
| Total operating expenses |  | 40,818 |  | 34,697 |
| Loss from operations |  | $(5,464)$ |  | $(8,177)$ |
| Other income (expense): |  |  |  |  |
| Interest income |  | 1,762 |  | 839 |
| Interest expense |  | (153) |  | (145) |
| Other expense |  | (7) |  | (12) |
| Total other income |  | 1,602 |  | 682 |
| Net loss | \$ | $(3,862)$ | \$ | $(7,495)$ |
| Net loss per common share: |  |  |  |  |
| Basic and diluted | \$ | (0.08) | \$ | (0.16) |
| Weighted-average common shares outstanding: |  |  |  |  |
| Basic and diluted |  | 48,141 |  | 47,387 |

## VERICEL CORPORATION <br> RECONCILIATION OF REPORTED NET LOSS (GAAP) <br> TO ADJUSTED EBITDA (NON-GAAP MEASURE) <br> (in thousands - unaudited)

|  | Three Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2024 |  | 2023 |  |
| Net loss | \$ | $(3,862)$ | \$ | $(7,495)$ |
| Stock-based compensation expense |  | 9,834 |  | 8,731 |
| Depreciation and amortization |  | 1,378 |  | 1,158 |
| Net interest income |  | $(1,609)$ |  | (694) |
| Pre-occupancy lease expense |  | 1,477 |  | - |
| Adjusted EBITDA (Non-GAAP) | \$ | 7,218 | \$ | 1,700 |

## VERICEL CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands - unaudited)

|  | $\begin{gathered} \text { March 31, } \\ 2024 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2023 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 62,938 | \$ | 69,088 |
| Restricted cash |  | 7,804 |  | 17,778 |
| Short-term investments |  | 47,710 |  | 40,469 |
| Accounts receivable (net of allowance for doubtful accounts of \$87 and \$43, respectively) |  | 49,934 |  | 58,356 |
| Inventory |  | 13,557 |  | 13,087 |
| Other current assets |  | 7,775 |  | 6,853 |
| Total current assets |  | 189,718 |  | 205,631 |
| Property and equipment, net |  | 56,392 |  | 41,635 |
| Intangible assets, net |  | 6,719 |  | 6,875 |
| Right-of-use assets |  | 73,682 |  | 73,462 |
| Long-term investments |  | 29,433 |  | 25,283 |
| Other long-term assets |  | 717 |  | 771 |
| Total assets | \$ | 356,661 | \$ | 353,657 |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 19,432 | \$ | 22,347 |
| Accrued expenses |  | 11,026 |  | 17,215 |
| Current portion of operating lease liabilities |  | 6,012 |  | 6,187 |
| Total current liabilities |  | 36,470 |  | 45,749 |
| Operating lease liabilities |  | 86,141 |  | 81,856 |
| Other long-term liabilities |  | 154 |  | 100 |
| Total liabilities | \$ | 122,765 | \$ | 127,705 |
| Total shareholders' equity |  | 233,896 |  | 225,952 |
| Total liabilities and shareholders' equity | \$ | 356,661 | \$ | 353,657 |

